

# Smart Shipping

The Modern Approach to Accelerating Deliveries and Lowering Expenses

## What is Smart Shipping?

Leverages advanced technologies like IoT, AI, and data analytics to optimize logistics, reducing delivery times by up to **30%** and cutting costs by **20%**.

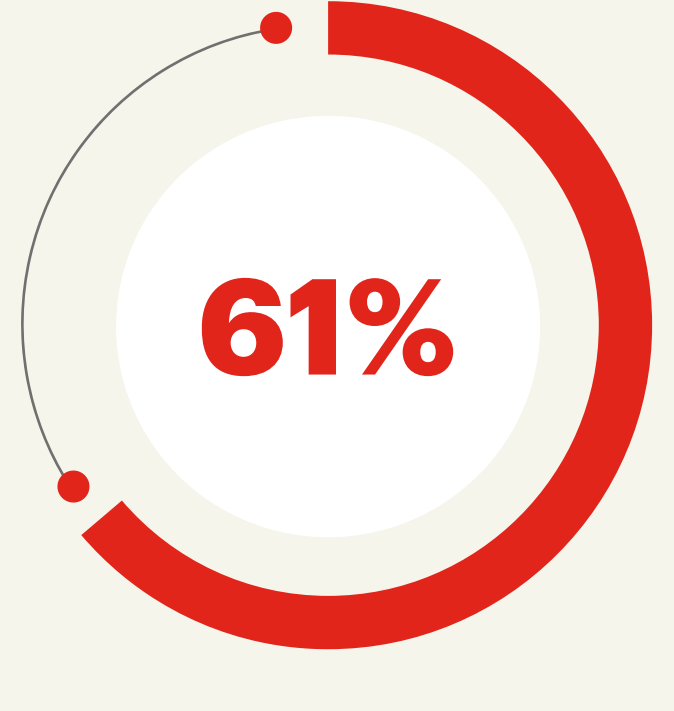


- ▶ Employs intelligent technologies and data analytics to make **better shipment decisions**.
- ▶ Offers an intelligent and comprehensive solution for **seamless shipments and deliveries**.
- ▶ **Optimizes routes** which can decrease fuel consumption & improve delivery speed by analyzing traffic patterns & weather conditions.
- ▶ Utilizes cutting-edge technology to keep all parties informed with **real-time status updates**.
- ▶ Enhances order accuracy, streamlines operational efficiency, and **lowers shipping costs**.
- ▶ Serves as a single source of truth, facilitating faster deliveries and **ensuring customer satisfaction**.
- ▶ Provides a **comparative analysis of services** offered by different carriers and freight forwarders.

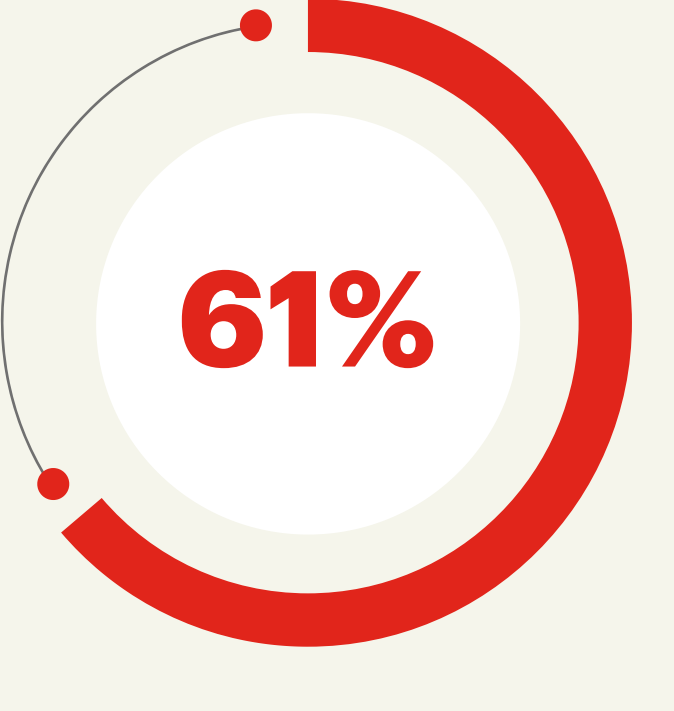
## The Role of Fast Delivery in Attaining Customer Satisfaction



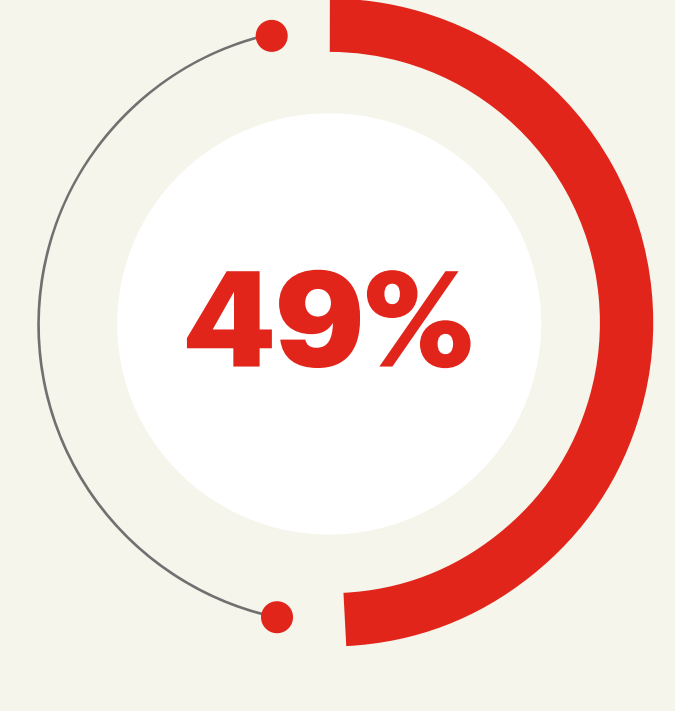
of purchasers express a preference for **same-day shipping**.



of customers desire **delivery within 1-3 hours** after placing an order.



of shoppers are **willing to pay extra** for the convenience of same-day delivery.

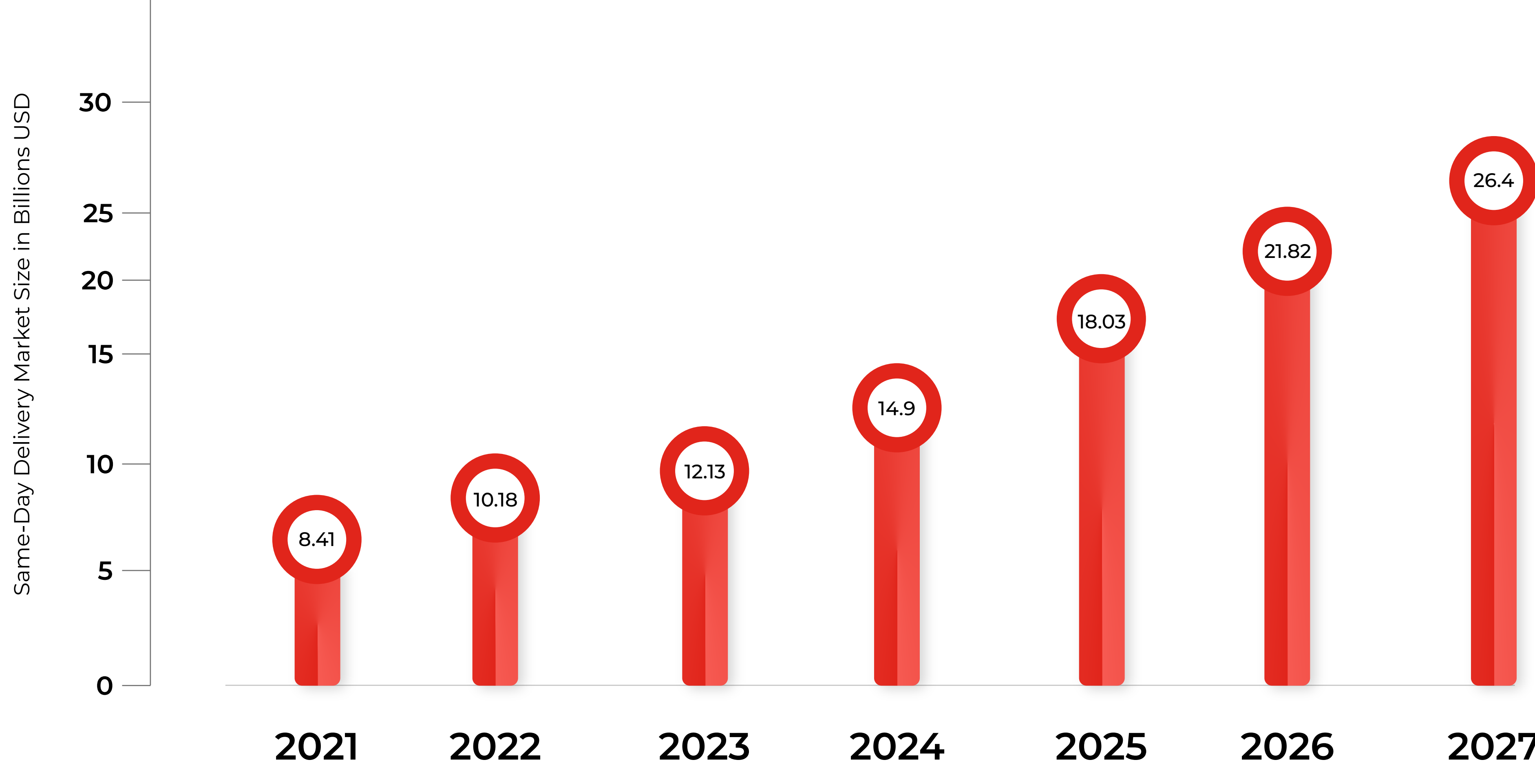


of buyers are more inclined to engage in **online shopping** when same-day delivery is available.



of shoppers **abandon their online carts** if same-day shipping is not offered.

## Projection For The Size Of The Global Same-Day Delivery Market Basis The Trends



## How Smart Shipping Contributes to Expedited Deliveries?



## How Smart Shipping Contributes to Cost Reduction?



## How Smart Shipping Enhances Your Business Operations?

- Enhances decision-making and analytical capabilities
- Ensures timely delivery
- Decreases shipping durations
- Lowers workforce expenses
- Boosts operational efficiency
- Leads to satisfied customers

## How Archway can Help?

With an increasing number of consumers turning to online shopping, the significance of smart shipping for eCommerce retailers has never been greater. We trust this overview has shed some light on the substantial advantages smart shipping brings. Reach out to our team of industry professionals to discover more about Archway's capabilities and how we can assist your business in shipping more efficiently.

LET'S CONNECT AND GROW YOUR BUSINESS